

VALISA TATE

Senior Art Director | v@valisatatedesign.com | www.valisatatedesign.com | 917.297.0406

FREELANCE

1996 - Present

Footsteps Group, Atmosphere BBDO, GlobalWorks, SpikeDDB, Ogilvy & Mather, mothers of invention, Dr. Shirley Madhère, Swati Argade, Allen Xu, Riva Events
Gillette, Citi, Optimum Online, iO TV, Optimum Voice, AMBI, Dove, Ounce Labs
| Developed TV, print, interactive, direct mail and identity pieces |

FULL TIME

September 2000 - September 2002

UniWorld Group | Senior Art Director
Pepsi, Burger King, 3Musketees, Palmolive
| Developed national print ads and TV campaigns |

March 1999 - August 2000

D'Arcy | Art Director
Scope, Crest, Progresso Soup
| Developed national print, outdoor and TV campaigns |

September 1996 - June 1998

Young & Rubicam | Junior Art Director
Icehouse, USPS, Blockbuster
| Developed national print and outdoor ads as well as a TV spot |

EXTRAS

2003 - present

Brown Shoe Company, Nine West, Kenneth Cole, Max Studio, Ann Marino
Showroom shoe model

2007 - 2010

Skip Hop, Scholastic Parent & Child, Budweiser, Target, Rocawear, Aerosoles
Commercial print model & Shoe model

EDUCATION

Portfolio Center 1996

Art Direction | Graphic Design

Michigan State University 1992

Bachelor of Arts in Advertising

COMPUTER SKILLS

Photoshop | Illustrator | InDesign | QuarkXPress | Acrobat

MEMBERSHIP

SAG | AFTRA | New York Film Society